

Nagoya U
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PGPEX-VLM
Indian Institute of
Technology
Indian Institute of
Management

Innovation + Business Ideas Workshop

Technology-assisted systems for differently abled citizens

**4-day workshop with future leaders of Indian
manufacturing industry**

PGPEX is a MBA program aimed at nurturing leaders of Indian manufacturing. Immerse yourself in Indian innovation through field work set in Nagoya City with PGPEX students!

Point 1 India

Feel vibrant India by interacting with Indian students with work experience

Point 2 Q-FSDP

Learn unique Q-FSDP method useful for incubating ideas

Point 3 Diverse

Experience inter-cultural and inter-disciplinary teamwork dynamics

3/14
Fri

▶ 3/17
Mon

*participation
required on
all 4 days

Time

March 14, 15, 16 10:00 to 17:00

March 17 10:00 to 12:00 (Final presentation)

Venue

NU Higashiyama Campus, JICA Chubu Office

Apply

Access QR code by Monday, February 26

Inquiry

intl_conf@t.mail.nagoya-u.ac.jp
(Associate Professor Akiko Ito)



Global Multi-campus, Nagoya University

Nagoya University and India PGPEX Program Workshop

What is PGPEX?

- Master's program, offered by the Indian Institute of Technology-Kanpur, Indian Institute of Technology-Madras and Indian Institute of Management-Calcutta, which aims to nurture future leaders in Indian manufacturing industries
- Requires prior work experience of at least four-years in a relevant industry upon application
- Organizes a two-week field trip in Japan

Workshop Details

- Date: March 14–17 (4 days) 10:00 – 17:00 (will end at noon on the 17th) *Participation required on all four days.
- Venues: Nagoya University Higashiyama Campus, JICA Chubu Center (Sasashima Live Station)
- Language: English
- Participation Fees: None (free)
- Theme: Innovation and business ideas for technology-assisted systems for differently-abled citizen (Discover business seeds to target the Indian market.)
- Number of Participants: 20 from Nagoya University and Gifu University, 40 from PGPEX
- Activities: (1) Group work with two students from Nagoya University/Gifu University and four PGPEX students, and (2) final presentation
- Certificate: Issued from IIT-Kanpur, IIT-Madras and IIM-Calcutta

Workshop Aims

- 1) Learn business pitch method from PGPEX instructors
- 2) Build networks with future leaders of Indian manufacturing industries

- 3) Experience intercultural and interdisciplinary team work
- 4) Receive direct guidance by professors from PGPEX Program

Dr. Sudhir S. Jaiswall, Associate Professor, Finance and Control, IIM Calcutta

Dr. Deepu Philip, Professor, Dept. of Industrial and Management Engineering, IIT Kanpur

Dr. Rupashree Baral, Professor, Dept. of Management Studies, IIT Madras

Schedule

Day	Activity	Venue
1	Morning: Guidance, Introductory lecture by PGPEX instructors, team building activities Lunch: Provided by University Afternoon: City walk (Each group will be assigned one area where they will look for prospective business seeds.)	EI Building on NU Campus Nagoya City (Nagoya Station, Sakae, Osu, Nagoya Castle, Noritake Garden)
2	All day: City walk and group work	JICA Chubu Center
3	All day: Group work	JICA Chubu Center
4	Morning: Presentation	EI Building on NU Campus

Application

Access the application form by Monday, February 26 at <https://forms.office.com/r/AgETbxZvqF>.

Lecture video on a business pitch method will be sent to participants after application.

Contact

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